



You wouldn't wear a
designer
knock-off...
So why sell one?

Just because *they say* it's simple
doesn't mean it's

CareDirections
Simplicity[®]

long term care insurance.

- **No** limits, **no** restrictions, **no** hassle!
- The cash your clients need for the care they **want**.

MEDAmerica

An Excellus Company

MedAmerica Insurance Company
Home Office: Pittsburgh, PA

MedAmerica Insurance Company of New York
Home Office: Rochester, NY